

Global Coalition for an Inclusive AI



INTRODUCTION

Artificial Intelligence (AI) is transforming our world rapidly, reshaping how we live and work. As AI becomes more integrated into our lives and impacts all Humanity even for people without direct access to the technology, it is crucial to ensure that the decisions guiding AI and its development include citizens.

The international community has made a major step in this direction with the Global Digital Compact which calls for a “[Global AI Dialogue](#)” and an “[inclusive governance](#)”. The Coalition for Inclusive AI Governance operationalizes this dialogue by [coordinating the efforts of interested parties](#) in preparing, deploying, and evaluating [deliberative processes around the world](#) and [docking their results to decision making](#) at all levels.

By doing so it will [support](#) the existing ecosystem of global AI governance processes, which includes major international initiatives such as the [UN’s Global Digital Compact](#), the [International Telecommunication Union’s ‘AI for Good’ initiative](#), [UNESCO’s AI Ethics framework](#), the [Council of Europe’s Framework Convention on AI](#), [OECD’s AI Principles](#), the [European Union’s AI Act](#), or the [AI Summits](#) (UK, South Korea, France).

The results will also [feed AI discussions at national Level](#) through a network of [80+ partners](#), the work and strategy of all stakeholders of the coalition (private sector, academia, Civil society) and will be interfaced with relevant arena of discussion and decision making like the [Internet Governance Forum](#), the [WSIS+20 process](#), the [Web Summit](#), or the [World AI conference](#).

The coalition officially launched during the French AI Action Summit. We plan to Conduct a first cycle of deliberations in 2025-2026 engaging [10.000+ citizens in 80+ countries](#). In partnership with members of the coalition, the results will also be fed into [100+ other events and decision-making processes](#) to ensure docking and impact.

OBJECTIVES

01

Short term outcomes

By December 2026, the coalition **gathers 50+ strategic partners**, it has engaged **10.000+ citizens** in deliberative processes around AI and its governance in at least **100 countries**. Results have been shared in **100+ key places** of decision making. **100+ new partners** have been trained in deliberative formats.

02

Medium-Term Outcomes

By 2028, the results of deliberations deployed as part or in collaboration with the coalition **directly inform AI governance policies** at **international forums** (e.g., AI for Good, Global Digital Compact, IGF), **national strategies, advocacy activities**, and **product development**. The policies developed through inclusive, participatory processes gain greater legitimacy, reflecting

a broader range of public perspectives and needs, particularly those from the Global South which currently lack equitable representation. The coalition is a place **to facilitate Stakeholder Alignment on AI Governance** thanks to the results of the deliberation and the work done as a coalition. Moreover, the successful implementation of deliberative processes enhances the capacity for global-scale deliberations on complex issues.

03

Long term impact

By 2030, Global, regional, and national AI governance frameworks become **more inclusive** and **responsive to the needs and concerns of citizens**, ensuring that **AI benefits humanity**, particularly underserved populations. The success of the coalition leads to the embedding of deliberation as a standard practice for decision-making on pressing global issues (e.g., climate change, health crises). AI developers and policymakers are empowered **to take better decisions thanks to the input of citizens**.

TIMELINE



01

Preparation

(Dec. 2024-Feb. 2025)

Finalization of partnerships and fundraising, launch during the French AI Action Summit on February 11th, 2025.



02

First wave of deliberation

(March 2025-June 2026)

Design of deliberative process, production of information materials, training of and support to deliberation partners around the world, recruitment of participants, deployment of a global deliberative poll and a global citizens' dialogue.



03

Docking and impact, Sustainability

(March-Dec. 2026)

Dissemination of results to support global decision-making on AI in 100+ Events and decision making arenas. Evaluation of first cycle and work on second cycle. Production of do-it-yourself kits, training of 50 new Partners to deploy own deliberations.

METHODOLOGY



For the first cycle of deliberations to be deployed in 2025 and 2026, we propose to combine two approaches with strong track record, high quality and proven impact:

- One approach will be standardized on the **Deliberative Polling format** and designed so that data produced in the same way can be gathered around the world.
- The second will be standardized on the **Citizens' Dialogue format** to open a generative, qualitative and localized approach in co-design with the teams in individual countries.

While the exact sequence and design of the two bricks will be operationalized with the members of the coalition from **December 2024**, the following key principles will be at the core of the process:

- Participants will be recruited to represent the **diversity of the world's population** through a stratified random sample, they will have access to balanced information materials to guide their discussions, which will be facilitated to ensure maximum inclusion.

- There will be a **comparably sized control group**, that matches the participant sample, but simply takes a survey, both before and after the deliberative process.
- The time 1 survey of the control group will provide a **check on the representativeness** (attitudinal and demographic) of those who take part in the deliberations.
- The time 1 to time 2 data for the control group will allow a **comparison with the changes in the deliberative group**, making for a global controlled experiment.
- For the Global Citizens' Dialogue, the sessions of deliberation will be designed **to alternate qualitative, open discussions, with scenario-based units of work**.
- Parts of the design will be **the same in all participating countries**, some will be localized and contextualized to ensure local anchoring, relevance and strong inclusion.

GOVERNANCE

Advisory Board

This group is the key governance body. It provides strategic guidance and oversight for the Coalition.

Secretariat

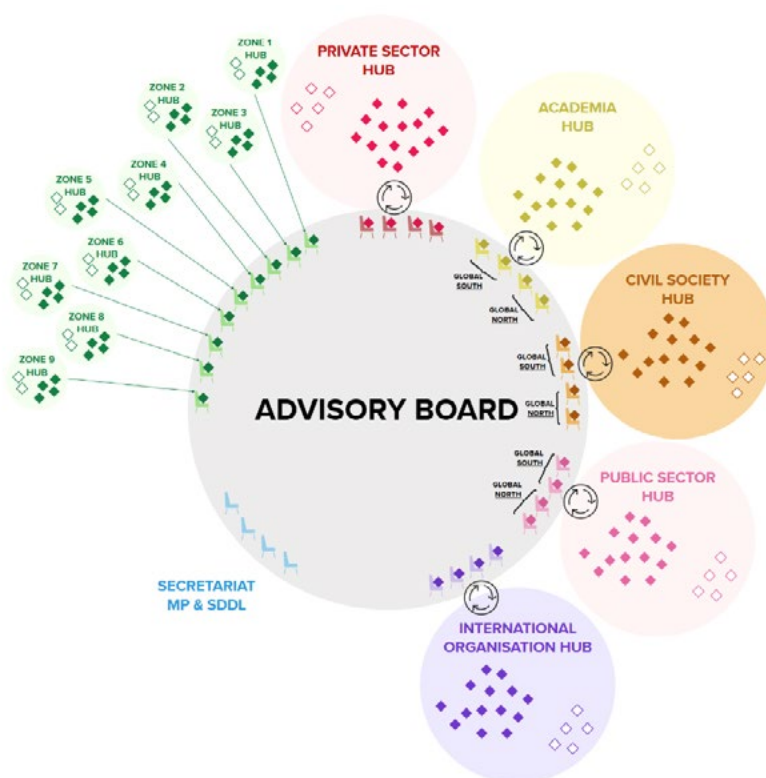
Responsible for day-to-day management and coordination. Missions Publiques (MP) and the Stanford Deliberative Democracy Lab (SDDL) constitute the core of the Secretariat.

5 Sectoral Hubs

Each partner will be able to join a Sectoral Hub which constitutes a space for meeting “inter pares”.

Regional Hubs

Aim at coordinating the work of the deliberation partners and creating a space to share local specifications.



TYPES OF PARTNERSHIPS

We propose 4 kinds of partnerships:

Strategic Funding Partners: These partners contribute financially and in-kind to the coalition and enable its work and sustainability. They strengthen the collaborative nature of the initiative. Strategic funding partners have a seat on the Advisory Board.

Strategic Partners: These partners contribute in-kind resources to the coalition. They have a seat on the Advisory Board.

Associated Partners: These partners have the flexibility to engage with the Coalition in various ways, depending on their interests and resources. Associated Partners do not have a seat on the Advisory Board but are welcome to take part in the Sectoral Hub discussions.

Deliberation Partners: These are the 100+ local actors who will be responsible for deploying the deliberative processes in their respective regions. Deliberation partners join a Regional Hub and are represented by 9 partners in the Advisory Board, one for each region of the world.

Join us!



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