

Global Coalition for an Inclusive AI governance

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Executive Summary

January 2025

The Coalition for Inclusive AI Governance aims to incorporate citizen perspectives into global AI decision-making through coordinated deliberative processes worldwide. Launching at the French AI Action Summit in **February 2025**, the initiative plans to engage over **10,000 citizens** across **80+ countries** by 2026.

The methodology combines **Deliberative Polling** and **Citizens' Dialogue** formats, ensuring diverse participant representation through stratified random sampling. The initiative will unfold in **five phases between 2024-2026**, from preparation through to impact evaluation. It will kick off with a pilot during the AI Summit in France.

The Coalition's governance structure includes four core bodies: a **Secretariat**, a **Multistakeholder Advisory Board**, **Sectoral Hubs**, and **Regional Hubs**. Partnership types include **Strategic Funding Partners**, **Strategic Partners**, **Associated Partners**, and **Deliberation Partners**.

01.

Introduction

Artificial Intelligence (AI) is transforming our world rapidly, reshaping how we live and work. As AI becomes more integrated into our lives and impacts all Humanity even for people without direct access to the technology, it is crucial to ensure that the decisions guiding AI and its development include citizens.

The international community has made a major step in this direction with the Global Digital Compact which calls for a “Global AI Dialogue” and an “inclusive governance”. The Coalition for Inclusive AI Governance operationalizes this dialogue by coordinating the efforts of interested parties in preparing, deploying, and evaluating deliberative processes around the world and docking their results to decision making at all levels. The existing ecosystem of global AI governance processes,

which includes major international initiatives such as the UN’s Global Digital Compact, the International Telecommunication Union’s ‘AI for Good’ initiative, UNESCO’s AI Ethics framework, the Council of Europe’s Framework Convention on AI, OECD’s AI Principles, the European Union’s AI Act, or the AI Summits (UK, South Korea, France). The results will also **feed AI discussions at national level** through a network of 80+ partners, the work and strategy of all stakeholders of the coalition (private sector, academia, Civil society) and will be **interfaced with relevant arena of discussion and decision making** like the Internet Governance Forum, the WSIS+20 process, the Web Summit, or the World AI conference.

The coalition will officially launch during the French AI Action Summit on February 11th, 2025. The launch will be coupled with a first pilot of deliberative process in cooperation with the French École Normale Supérieure. Following this launch, we plan to conduct **a first cycle of deliberations in 2025 engaging 10.000+ citizens in 80+ countries.** This cycle will deliver results for the UN ITU “AI for Good” Summit. In partnership with members of the coalition, the results will also be fed into **100+ other events and decision-making processes** to ensure docking and impact.

02.

Objectives

1

Short term outcomes

By December 2026, the coalition gathers 50+ strategic partners, it has engaged 10.000+ citizens in deliberative processes around AI and its governance in at least 100 countries. Results have been shared in 100+ key places of decision making. 100+ new partners have been trained in deliberative formats.

3

Long term impact

By 2030, Global, regional, and national AI governance frameworks become more inclusive and responsive to the needs and concerns of citizens, ensuring that AI benefits humanity, particularly underserved populations. The success of the coalition leads to the embedding of deliberation as a standard practice for decision-making on pressing global issues (e.g., climate change, health crises). AI developers and policymakers are empowered to take better decisions thanks to the input of citizens.

2

Medium-Term Outcomes

By 2028, the results of deliberations deployed as part or in collaboration with the coalition directly inform AI governance policies at international forums (e.g., AI for Good, Global Digital Compact, IGF), national strategies, advocacy activities, and product development. The policies developed through inclusive, participatory processes gain greater legitimacy, reflecting a broader range of public perspectives and needs, particularly those from the Global South which currently lack equitable representation. The coalition is a place to facilitate Stakeholder Alignment on AI Governance thanks to the results of the deliberation and the work done as a coalition. Moreover, the successful implementation of deliberative processes enhances the capacity for global-scale deliberations on complex issues.



03.

Methodology

For the first cycle of deliberations to be deployed in 2025 and 2026, we propose to combine two approaches with strong track record, high quality and proven impact:

- One approach will be standardized on the **Deliberative Polling format** and designed so that data produced in the same way can be gathered around the world.
- The second will be standardized on the **Citizens' Dialogue format** to open a generative, qualitative and localized approach in co-design with the teams in individual countries.

While the exact sequence and design of the two bricks will be operationalized with the members of the coalition from **December 2024**, the following key principles will be at the core of the process:

- Participants will be recruited to represent the **diversity of the world's population** through a stratified random sample, they will have access to balanced information materials to guide their discussions, which will be facilitated to ensure maximum inclusion.

- There will be a **comparably sized control group**, that matches the participant sample, but simply takes a survey, both before and after the deliberative process.
- The time 1 survey of the control group will provide a **check on the representativeness** (attitudinal and demographic) of those who take part in the deliberations.
- The time 1 to time 2 data for the control group will allow a **comparison with the changes in the deliberative group**, making for a global controlled experiment.
- For the Global Citizens' Dialogue, the sessions of deliberation will be designed **to alternate qualitative, open discussions, with scenario-based units of work**.
- Parts of the design will be **the same in all participating countries**, some will be localized and contextualized to ensure local anchoring, relevance and strong inclusion.

04.

Timeline

(2024-2026)

Phase 1

Preparation

[Dec. 2024-Feb. 2025]

Finalization of partnerships and fundraising, launch during the French AI Action Summit on February 11th, 2025. Pilot of deliberative process in cooperation with École Normale Supérieure and the French government as part of the AI Summit.

Phase 3

Docking and impact

[July-Dec. 2025]

Presentation of results during AI for Good Summit (July 2025 in Geneva), UNGA in NYC, and 40+ relevant venues and events until December. Evaluation of the first wave of deliberations. Preparation of the second wave of deliberations.

Phase 2

First Wave of Deliberations

[March-June 2025]

Design of deliberative process, production of information materials, training of and support to deliberation partners around the world, recruitment of participants, deployment of a global deliberative poll and a global citizens' dialogue.

Phase 4

Second Wave of deliberations

[Jan.-March 2026]

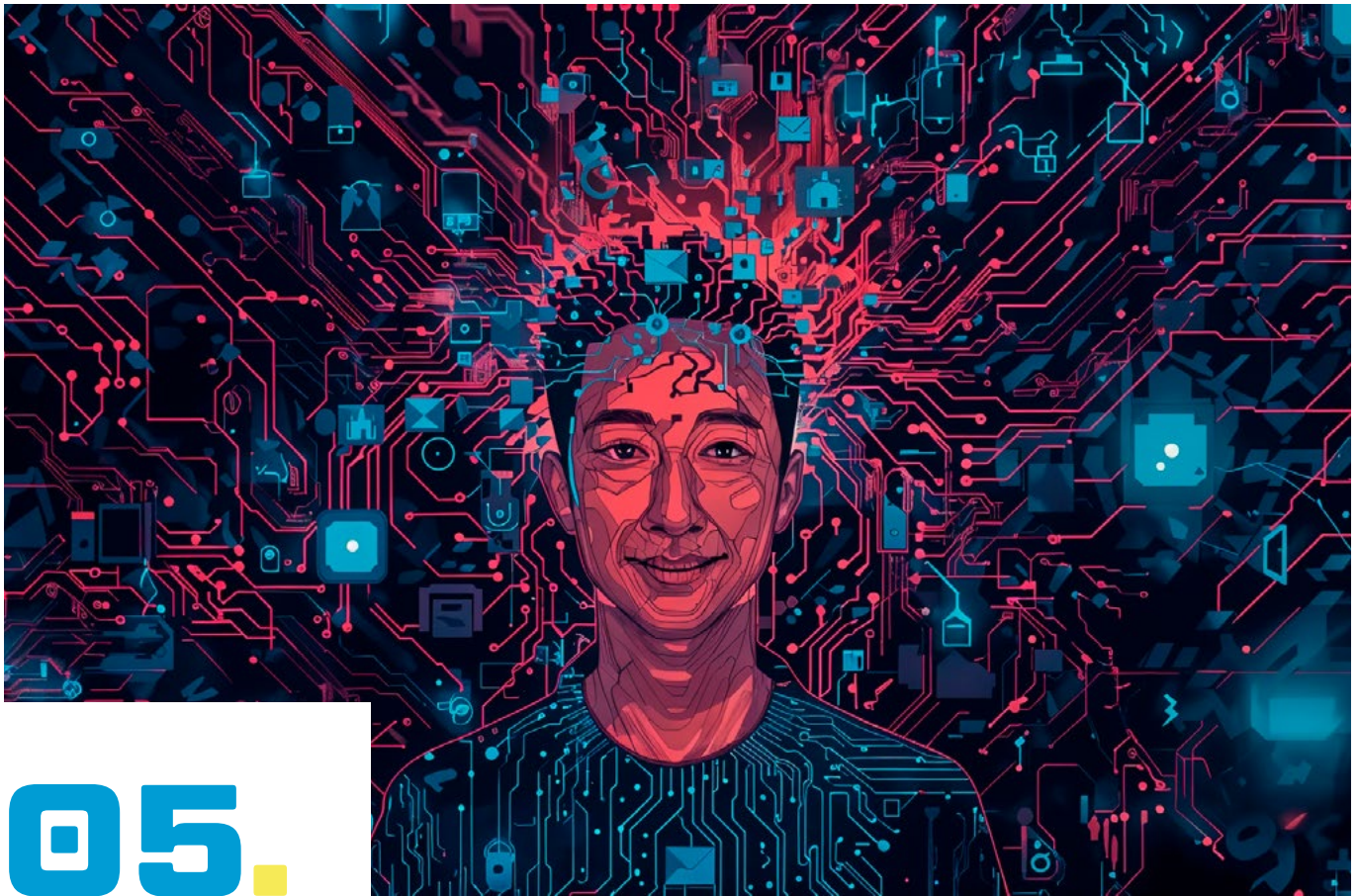
Design and deployment of a second wave of deliberative processes.

Phase 5

Impact and Docking, sustainability

[Apr.-Dec. 2026]

Dissemination of results to support global decision-making on AI. Main focus on stock taking of Global Digital Compact, use of results in 60+ relevant places. Evaluation of first cycle and work on second cycle.



05.

Governance

Structure

The Coalition gathers a diverse group of stakeholders from around the world. It has 4 core bodies:

Secretariat: Responsible for day-to-day management and coordination. Missions Publiques (MP) and the Stanford Deliberative Democracy Lab (SDDL) as initiators of the Coalition constitute the core of the secretariat. The secretariat also gathers a broader coordination team in charge of the different core tasks of the coalition. This team is recruited to ensure geographical, cultural, and gender diversity.

Multistakeholder Advisory Board (later Advisory Board or MAB): This group is the key governance body. It provides strategic guidance and oversight for the Coalition. It is inspired by the governance infrastructure of the Internet Governance Forum and composed of representatives from 6 types of stakeholders (in alphabetical order): Academia,

Deliberation partners, Civil Society, Governments (and Public Sector), International Organizations, and Private Sector. The Advisory Board is composed of up to 29 people (4 per category apart for deliberation partners who have 9 seats corresponding to the 9 regional hubs of the coalition), also ensuring geographical, cultural, and gender diversity. As the coalition grows, there will be more partners than seats in the Board, so there will be a need for a system of rotation and/or delegation through the hubs (see below, types of partnerships and governance framework).

Sectoral Hubs: Each partner will be able to join a Sectoral Hub which constitutes a space for meeting “inter pares”.

Regional Hubs: Regional Hubs aim at coordinating the work of the deliberation partners and creating a space to share local specificities and to address the needs and concerns of the deliberation partners.

Types of partnerships

We propose 4 kinds of partnerships:

Strategic Funding Partners: These partners contribute financially and in-kind to the coalition and enable its work and sustainability. They strengthen the collaborative nature of the initiative. Strategic funding partners have a seat on the Advisory Board to acknowledge the effort and investment they realize.

Strategic Partners: These partners contribute in-kind resources to the coalition. They have a seat on the Advisory Board to acknowledge the effort they realize.

Associated Partners: These partners have the flexibility to engage with the Coalition in various ways, depending on their interests and resources. Associated Partners do not have a seat on the Advisory Board but are welcome to take part in the Sectoral Hub discussions.

Deliberation Partners: These are the 100+ local actors who will be responsible for deploying the deliberative processes in their respective regions. Deliberation partners join a Regional Hub and are represented by 9 partners in the Advisory Board, one for each region of the world.

Future Generations and Non-Human Beings: Recognizing the long-term impact of AI on both future generations and non-humans, the Coalition aims at including a representation for these groups within the governance structure. As this representation is still exploratory and innovative, we aim at making its operationalization an integral part of the governance process.

Joining the Coalition

The project is a groundbreaking opportunity to improve your decision making and the global governance of AI with the informed views of the end users of the technology.

- **Private Sector Partners contribute to content development and impact** and use citizen insights to guide their own AI practices. They can engage their employees in the process to scale the value added.
- **Academic and Scientific Partners provide research and analysis**, help create briefing materials, and evaluate the data gathered. They use the process and its results to advance science.
- **Public Sector Partners contribute to content development**, engage local communities, and use the results to inform their policy process.
- **Civil Society Organizations contribute to content development**, mobilize their networks to scale reach out and visibility of the deliberation, and use results for their advocacy work.
- **International Organizations contribute to content development**, support global scaling of the initiative, amplify the Coalition's findings, present insights at global forums, and integrate citizen perspectives into their own initiatives. ■





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